

ADRIEN LECONTE

-Project manager
-Digital marketer consultant
-3 years of experience providing quality services for SMEs and start-up



04/11/1990 - 25 years old
Paris 75018
+337 62 44 43 07
aleconte82@gmail.com

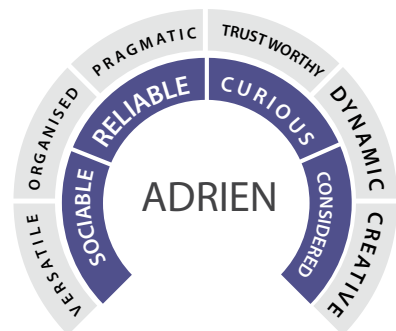
PERSONNAL SUMMARY

Others describe me as a bright and ambitious project manager with a long track record of ensuring projects are delivered to the highest quality, within budget by effectively organising, managing and utilising all resources. Being able to lead and coordinate teams on commercial and technical aspects in order to deliver the best solutions is my daily routine. Always wanting to be actively involved in all aspects of the project life-cycle, I aim to deliver valued projects across different geographies. I am strongly willing to travel and/or spend long periods abroad, and is currently looking for a suitable position with a company that shares international ambitions.

CAREER HISTORY

- Project Manager** @ NOMOSPHERE/SOYHUCE
 NOMOSPHERE & SoyHuCe are two SMEs working together on human centered solutions using technologies like IOT, WiFi networks, beacons and Big DATA to deliver products and services that will shape tomorrow's cities. I am accountable for managing the delivery of critical projects (product launch, Web creation...), and for providing managerial support to coordinate marketing, technical, commercial teams including any subcontractors.
Organisation - Management: Preparing Project Initiation documentation. Writing detailed and summarized project progress reports. Organising and facilitating Project Steering / Operating Committees meetings.
Web marketing: Redesign of the company website. Recommendation and implementation of a digital strategy. Design or organisation of marketing material, including Video promotion, advertising, Webinars
PR: Prepare the company attendance for trade-shows. Organise animation at the stand (speech of marketers, engineers, products demo, meeting with partners or main clients...)
1 year 2015 - 2016 PARIS, FR
- Entrepreneur** @ CROWDIMO INVEST: Real estate Crowdfunding
 Crowdimoinvest allows everyone to invest on *Parisian real estate and make short term profit!*
 My Mission: Daily management of our marketing/communication team in order to develop a community of Crowdfunders that will fund real estate projects Europe wide and make profit out of it!
Organisation - Management: -Create process -Assign tasks, monitor performance -Lead, give incentives, create and maintain an environment propitious for creativity, productivity and well being
Web marketing: -Build a SEO Friendly Website -Develop a backlinking network -Site & traffic analysis...
Advertising: -Manage all digital campaigns & CPC (Facebook, twitter Adwords) - Newspaper & Magazines...
Design & Photo: -Marketing materials (Flyers, Business cards, booklet ...) -Use of Photoshop, Indesign, Illustrator
PR: -Develop efficient PR with media (journalist, TV, press) -Attend trade-shows -Public speech ...
Direct marketing: -Phoning -Sales -Promotion
+1 year 2014 - 2015 PARIS, FR
- Project manager** @ DELINOVATION / E-SMOKERS OZ
 Business development, establishment of partnerships with australian institutions and enterprises
 Creation of **Wordpress** websites, set up of **e-commerce solution**, management of **web projects**, elaboration of **SEM strategy**, writing of **SEO content**, recommendation, customer training,
 Graphic design, photos shooting, advertising
8 months 2013-2014 SYDNEY, AU
- Web project manager (internship)** @ SUNOVA: Surfboard brand
Web project management, coordination of IT, marketing & designer teams. Establishment of a **digital strategy**, SEO content, recommendation, affiliate marketing, SEM recommendation, **testing A&B**, Site optimization, ergonomoy, **website performance & traffic analysis**, (Google analytics), trends (Ad sense)
 Public relation, **community management**, **newsletter**, e-mailing, **e-branding**, **graphic design**
8 months 2013 BANGKOK, TH
- Project manager (internship)** @ XOS: Pure player E-learning
 Participated in a start up creation by elaborating and implementing a marketing plan, assessing market threats & opportunities, representing the company at trade shows, writing **newsletters**, and making **graphic design**
6 months 2012 PARIS, FR

WHO AM I ?



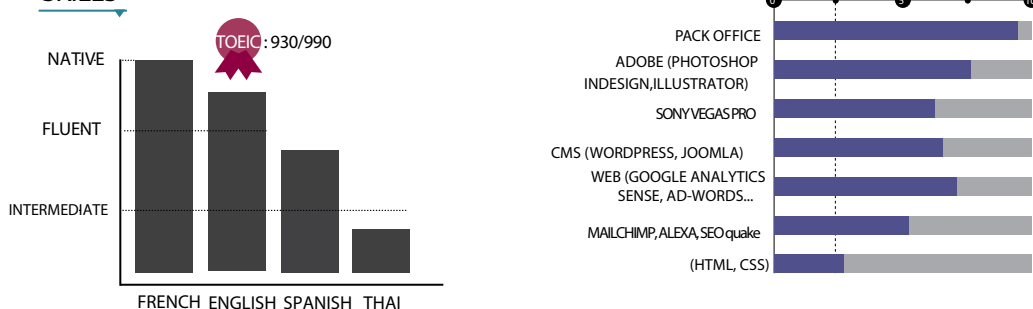
INTERESTS

INTERNET 2.0 PHOTOS READING
 SOCIAL-MEDIA SPORTS IOT
 DOCUMENTARIES
 FRIENDS PRO-EU POLITICS NATURE
 COOKING MUSIC ADVENTURE
 FAMILY SPACE SCIENCE EXHIBITION
 SURF NEW TECHNOLOGIES
 DESIGN PRESS TRAVELS
 HIKING SOCIALIZE ENVIRONMENT
 MANGAS CULTURE 3D PRINTING

EDUCATION

- Léonard de Vinci Management School** Master
MASTER DEGREE: DIGITAL MARKETING
 Project management, Marketing performance
 SEO, SEM, Branding, Communication
 Ad words, DATA Analytics, ROI analytics
 English, Spanish
 Thesis: Solidarity tourism and finances
 2011/2013 PARIS, FR
- Konkuk University** BACH
 2010/2011 SEOUL, KR
- Normandy Management school** BAC +1/2
 2008/2010 CAEN, FR

SKILLS



ABROAD

-3 months in the UK
 -1 year in South Korea
 -8 months in Thailand
 -8 months in Australia

SPORTS

Team captain
 -Hanball: 10 years
 -American football: 8 years
 Practice: Surf, Wakeboard ...

ACHIEVEMENTS

-Build a school in Vietnam
 -First real estate crowdfunding platform created in France
 -Vice champion of France (FootA)

MY WEB CREATIONS

- nomosphere.fr
- Safemate-australia.com.au
- Sunovasurfboards.com
- crowdimoinvest.fr